

STOP THE WEDDINGS

Compassion Ireland

Stop The Weddings Campaign Pack

TAKE ME TO THE CAMPAIGN PAGE

FORCED CHILD MARRIAGE - POSTS AND SUGGESTIONS

Thank you so much for your interest.

Below are some suggestions for content and captions you might like to use to help spread awareness of the **Stop The Weddings** campaign. Please use your platforms to elevate the voices of the young activists featured in the campaign.

MEET THE ACTIVISTS

Meet Tisha, aged 14, from Bangladesh; Lauri, aged 13, from the Dominican Republic; Mart, aged 13, from Ethiopia; and Yolane, aged 14, from Brazil.

Compassion has collaborated with four teenagers, all enrolled in the Compassion sponsorship programme, who are advocating against child marriage. Each of the girls featured are not at risk of forced child marriage but are themselves advocates against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

With their parents' permission, they participated in a staged photo shoot to send a clear message: Stop the weddings.

MESSAGES FROM THE GIRLS

We've created a series of square quote images suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

LAURI, THE DOMINICAN REPUBLIC





CLICK TO DOWNLOAD

MART, ETHIOPIA



CLICK TO DOWNLOAD

CLICK TO DOWNLOAD

CAPTION

I'm standing with [Lauri/Mart/Tisha or Yolane]. @compassionIreland and girls all over the world to end child marriage and say #StopTheWeddings.

Forced child marriage takes away a girls choice.

Those under 18 who are forced to marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to act, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. To do this simply go to compassion.ie/blogs/stop-the-weddings.

Each of the girls featured in this campaign are not at risk of child marriage but are advocating against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

With their parents' permission, they participated in a staged photo shoot to send a clear message: Stop the weddings.

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

TISHA, BANGLADESH

CLICK TO DOWNLOAD



CLICK TO DOWNLOAD



CLICK TO DOWNLOAD

YOLANE, BRAZIL





A lot of parents encourage girls to

Compassion

CLICK TO DOWNLOAD CLICK TO DOWNLOAD

MESSAGES FROM THE GIRLS

We've created a series of square split images suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

LAURI, THE DOMINICAN REPUBLIC



CLICK TO DOWNLOAD

MART, ETHIOPIA



CLICK TO DOWNLOAD

TISHA, BANGLADESH



CLICK TO DOWNLOAD

YOLANE, BRAZIL



CLICK TO DOWNLOAD

CAPTION

I'm standing with [Lauri/Mart/Tisha or Yolane], @CompassionIreland and girls all over the world to end child marriage and say #StopTheWeddings.

Forced child marriage denies girls the opportunity to choose their own path and develop their full potential. They're not only robbed of their childhood but are often socially isolated. Taken out of school, separated from family and friends. They assume responsibilities they're too young for.

Compassion provides educational resources, health and nutritional support to girls, whilst sponsorship relieves the financial strain on a girl's family. By reducing the desperation that extreme poverty brings, families feel less pressured into giving their daughters in marriage.

You can play a part in helping eradicate child marriage.

If you've been moved to act, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. To do this simply go to compassion.ie/blogs/stop-the-weddings.

I'm collaborating with four teenagers, all enrolled in the Compassion sponsorship programme, who are advocating against forced child marriage; Tisha, aged 14, from Bangladesh; Lauri, aged 13, from the Dominican Republic; Mart, aged 13, from Ethiopia; and Yolane, aged 14, from Brazil. Each of the girls featured are not at risk of child marriage but are themselves advocates against the harmful practice prevalent in each of their home countries. Many have friends or family affected by this issue and have chosen to speak out.

With their parents' permission, they participated in a staged photo shoot to send a clear message: Stop the weddings.

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

SHORT VIDEOS

We've created a series of videos suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

TISHA, BANGLADESH



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"I want to marry only after becoming a doctor, which is my dream." - Tisha, 14, Bangladesh.

I'm standing with Tisha, @CompassionIreland and girls all over the world to end child marriage and say #StopTheWeddings.

Forced child marriage crushes girls' dreams. Those under 18 who marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

It's heart-breaking that girls are still facing this injustice. That's why I'm elevating Tisha's voice and saying #StopTheWeddings with @CompassionIreland.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Tisha, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassion.ie/blogs/stop-the-weddings

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

YOLANE, BRAZIL



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"A lot of parents encourage girls to marry because girls are seen as a burden at home. That's not right." — Yolane, 14, Brazil.

Worldwide, an estimated 650 million girls and women alive today were married in childhood, with about half of those occurring in Bangladesh, Brazil, Ethiopia, India and Nigeria.

Join me, and girls just like Yolane as we say, enough is enough! @CompassionIreland is campaigning to raise awareness of the injustice of forced child marriage.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Yolane, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassion.ie/blogs/stop-the-weddings

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

SHORT VIDEOS

We've created a series of videos suitable for Facebook and Instagram. Simply copy the caption then save the image to your desktop or share from your phone to social.

LAURI, THE DOMINICAN REPUBLIC



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"There are so many girls that are married where I live. I don't want that, either for me or any other girl. Girls shouldn't get married so young. I have a 13-year-old friend that has already lost a child.!" - Fracieli, 13, a friend of Lauri's (pictured) at the Compassion project.

I'm standing with Lauri, Fracieli, @CompassionIreland and girls all over the world to end child marriage and say #StopTheWeddings.

Girls under 18 forced to marry are more likely to leave school, experience domestic violence, and die due to complications in pregnancy and childbirth.

The situation facing millions of girls is desperate, but not definite.

If you've been moved to stand with girls like Lauri, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassion.ie/blogs/stop-the-weddings

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage

MART, ETHIOPIA



DOWNLOAD REEL/STORY

DOWNLOAD SQUARE POST

DOWNLOAD FACEBOOK POST

CAPTION

"A girl who marries at such a young age will be a mother at an age she can hardly care for herself." - Mart, 13, Ethiopia.

Child marriage destroys girls' dreams. Girls forced to marry before 18 are more likely to miss education, earn less, have children younger and experience domestic abuse.

The situation facing millions of girls is desperate, but not definite.

Join me, and girls just like Mart as we say, enough is enough! @CompassionIreland is campaigning to raise awareness of the injustice of forced child marriage.

Compassion projects across the world are increasing access for girls and their families to counselling and discussions around the dangers of child marriage. Focus is given to education, supporting girls' rights and giving them the opportunity to choose their future.

If you've been moved to stand with girls like Mart, you can help by donating to Compassion's child marriage prevention in Bangladesh, which educates communities on the dangers of early marriage, you can help #StopTheWeddings. Visit compassion.ie/blogs/stop-the-weddings

#childmarriage #childmarriages #violenceagainstwomen #endchildmarriage