



## FUNDRAISING POLICY

### Context

Compassion Ireland (CIRL) aspires for its supporters to be ignited to action in a global movement of compassion for children in poverty. There is no simple, quick-fix solution, but CIRL firmly believes it is possible to eradicate extreme poverty in our lifetime. To achieve this ambitious aim, raising funds is critical to supporting the holistic development of children born into economic poverty, creating opportunities for them to thrive and not just survive.

CIRL is a member of the Charities Institute Ireland and is committed to complying with the '**Guidelines for Charitable Organisations on Fundraising from the Public**' developed by the Charities Regulator.

### Purpose

This policy outlines the board of trustees resolution to apply the law and recognised standards in respect of CIRL's fundraising activities.

### Scope

This Policy applies to all fundraising and fund accepting activities undertaken by CIRL.

### Principles

CIRL promises to:

1. Effectively apply all donations for the fulfilment of CIRL's charitable purposes.
2. Adhere to the core principles of respect, honesty and integrity, transparency and accountability. CIRL's promises are detailed in the '**Supporter Charter**'.
3. Uphold high standards of fundraising practice by ensuring:
  - Fundraisers acting for or on behalf of CIRL are trained and are committed to the highest standards of good practice.
  - Fundraising activities are respectful, honest, open, legal and in accordance with the '**Guidelines for Charitable Organisations on Fundraising from the Public**'
  - Images and communication used in fundraising communication and appeals are in keeping with best practice and CIRL's ethos and values.
  - Policies and procedures for the management of volunteer fundraisers are in place and applied consistently.
4. Be financially accountable. This includes:
  - Publishing an annual report and statement of annual accounts which includes a fundraising statement to demonstrate compliance with the '**Guidelines for Charitable Organisations on Fundraising from the Public**'

- Ensuring appropriate internal financial management controls are in place and regularly reviewed.
  - Ensuring all donations are recorded and maintaining proper and adequate financial records for both the receipt and use of all funds together with audit trails of decisions made.
5. Identifying and managing fundraising risks that may arise in accordance with CIRL's **'Risk Management Policy'**.

### Associated Policies:

This policy is supported by the organisational policies and procedures listed below.

Access documents using CASCADE's Company Document Feature	
Guidelines for Charitable Organisations on Fundraising from the Public	Keyword search 'Fundraising – Ireland'
Supporter Charter	Keyword search 'Charter'
Risk Management Policy	Keyword search 'Risk'

**This policy will be reviewed every THREE years. Review history:**

Version	Approval date	Approved by	Details
One	12 June 2020	Board of Directors/Trustees	New policy